



**Full page color ad in Gulf EDU Tours Fall 2017 University Catalogue**

**Advertise with us – Cannot participate in our events but still want to be part of them?**

Gulf EDU Tours offers universities and institutions the opportunity to promote their Bachelor/Master Degrees, English courses, summer programs, online tutoring, etc. in an affordable and targeted way.

Circulation	1,000 hard copies
Catalogue format	A4 page – 210 mm width x 297 mm height Paper 90 g/gm white glossy Maximum 60 pages
Who will receive the 1,000 copies?	Attendees to the evening university fairs organized during October/November 2017.  High school Counselors during the high school visits in Morocco, Georgia, Lebanon, Jordan, Egypt, UAE, Bahrain & Kuwait (approx. 60 high school counselors)
Language of the magazine	English
Cost	\$ 500  Inclusion in the catalogue is free of cost for universities participating in our Fall 2017 events
How to start?	Send artwork to: <a href="mailto:ads@gutours.com">ads@gutours.com</a>  Format: pdf / Size: maximum 5 MB  Actual Trim Size: 210mm(w) x 297mm(h)  Text Area: 190mm(w) x 277mm(h)
Number of advertisers	Maximum 30 universities/institutions that are not participating in our Fall 2017 events will be allowed to place an ad in the catalogue. An additional approx. 30 universities that will participate in our events will be present in the catalogue as well.
Sample magazine (online version)	<a href="#">University Catalogue November 2014</a>
Deadline	1 <sup>st</sup> September 2017
Questions?	<a href="mailto:ads@gutours.com">ads@gutours.com</a>